

STEAM BUSINESS UPDATE

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FEATURED ITEMS GAMES SOFTWARE DEMOS RECOMMENDED NEWS LINUX

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BORDERLANDS 2

"THIS IS THE GRAND LOOT-FILLED ADVENTURE YOU'VE BEEN WAITING FOR." 5 OUT OF 5 -G4

\$59.99

New DLC Available

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THIRTY FLIGHTS OF LOVING

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WARGAME

Spotlight



DARKSIDERS II
FRANCHISE

66-75% OFF

Midweek Madness

Offer Ends Thursday at 4pm Pacific Time.

-66% \$49.99 \$16.99

NEXT

TODAY'S DEAL Offer ends in 01:35:30





 **STEAM 0.01**
I/O PRCSNG CNTR

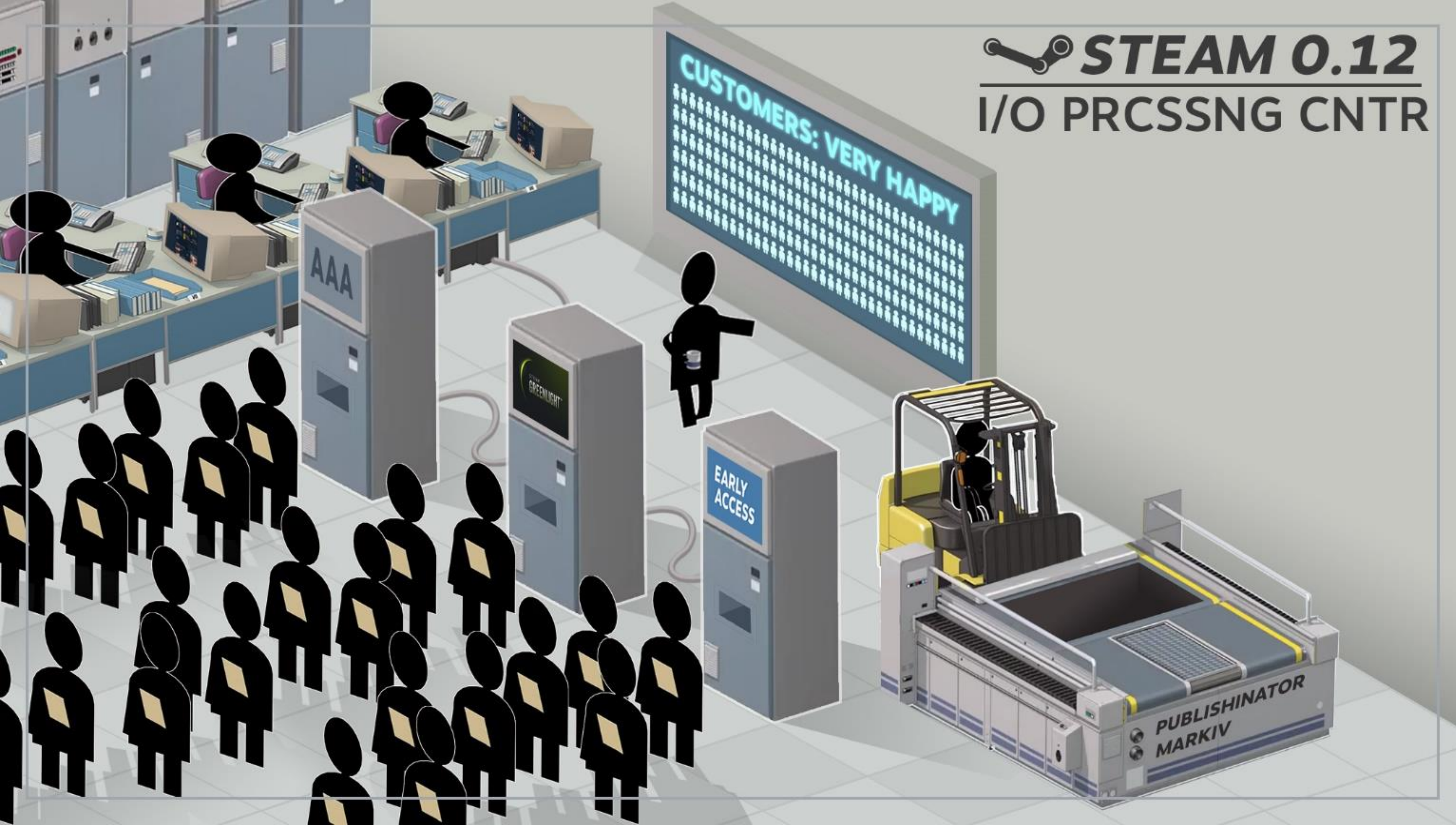
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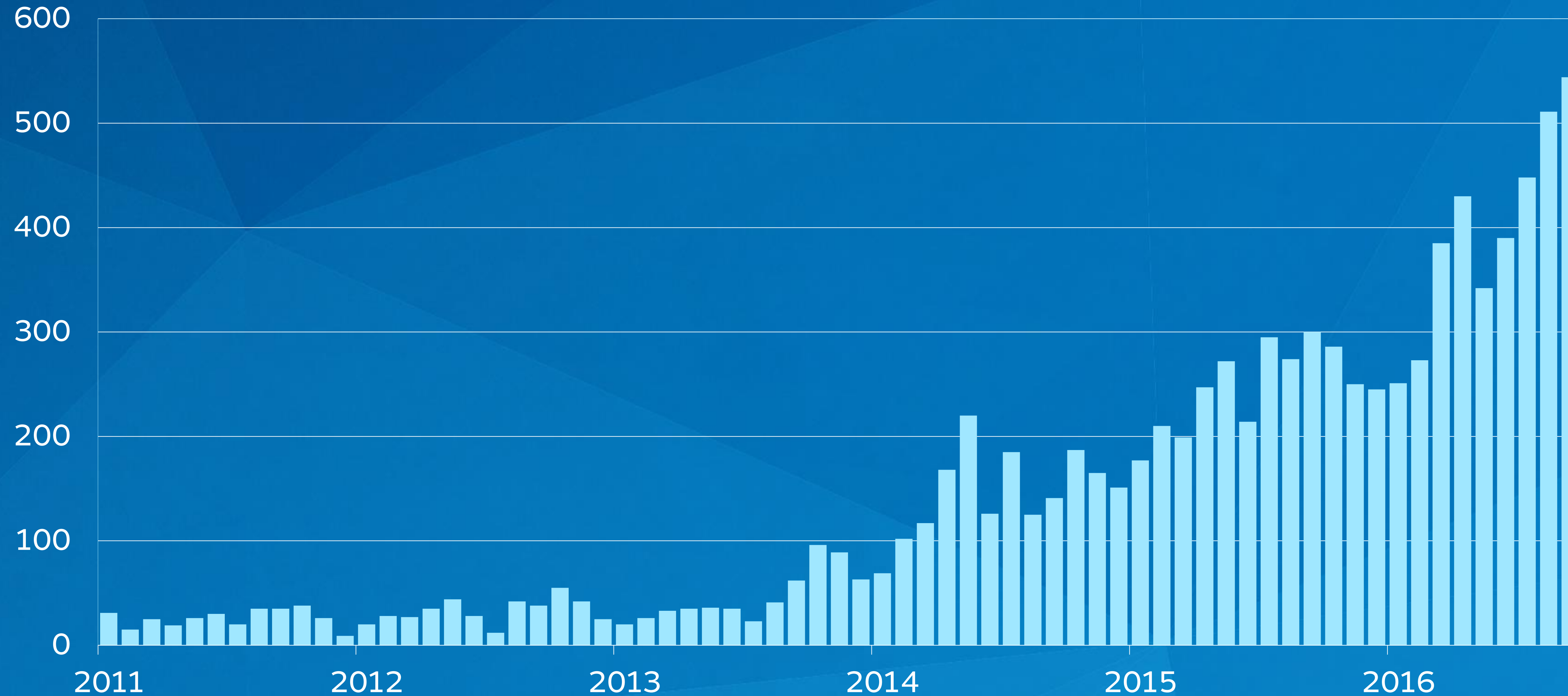
 **STEAM 0.12**
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Steam Growth

GAMES RELEASED OVER TIME



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WISHLIST (3) CART (1)

The Steam Discovery Update



A SMARTER STOREFRONT, PERSONALIZED JUST FOR YOU

Discover more new favorites with Steam's smarter browsing and shopping experience, personalized around your tastes and preferences. Just browse around to discover how Steam is working to show you more of the games that are relevant to you.

Learn more



Recommended For You

STEAMPLAY



Midweek Madness

Plus 75% off on previous Lost Planet titles!

-50% \$14.99 \$7.49

Offer ends in 41:08:44





User Reviews:
OVERALL: **Overwhelmingly Positive** (5,139)



User Reviews:
OVERALL: **Very Positive** (16,218)



User Reviews:
OVERALL: **Very Positive** (56,669)



User Reviews:
OVERALL: **Very Positive** (7,722)



User Reviews:
OVERALL: **Overwhelmingly Positive** (3,663)



User Reviews:
OVERALL: **Overwhelmingly Positive** (10,193)



User Reviews:
OVERALL: **Very Positive** (22,378)

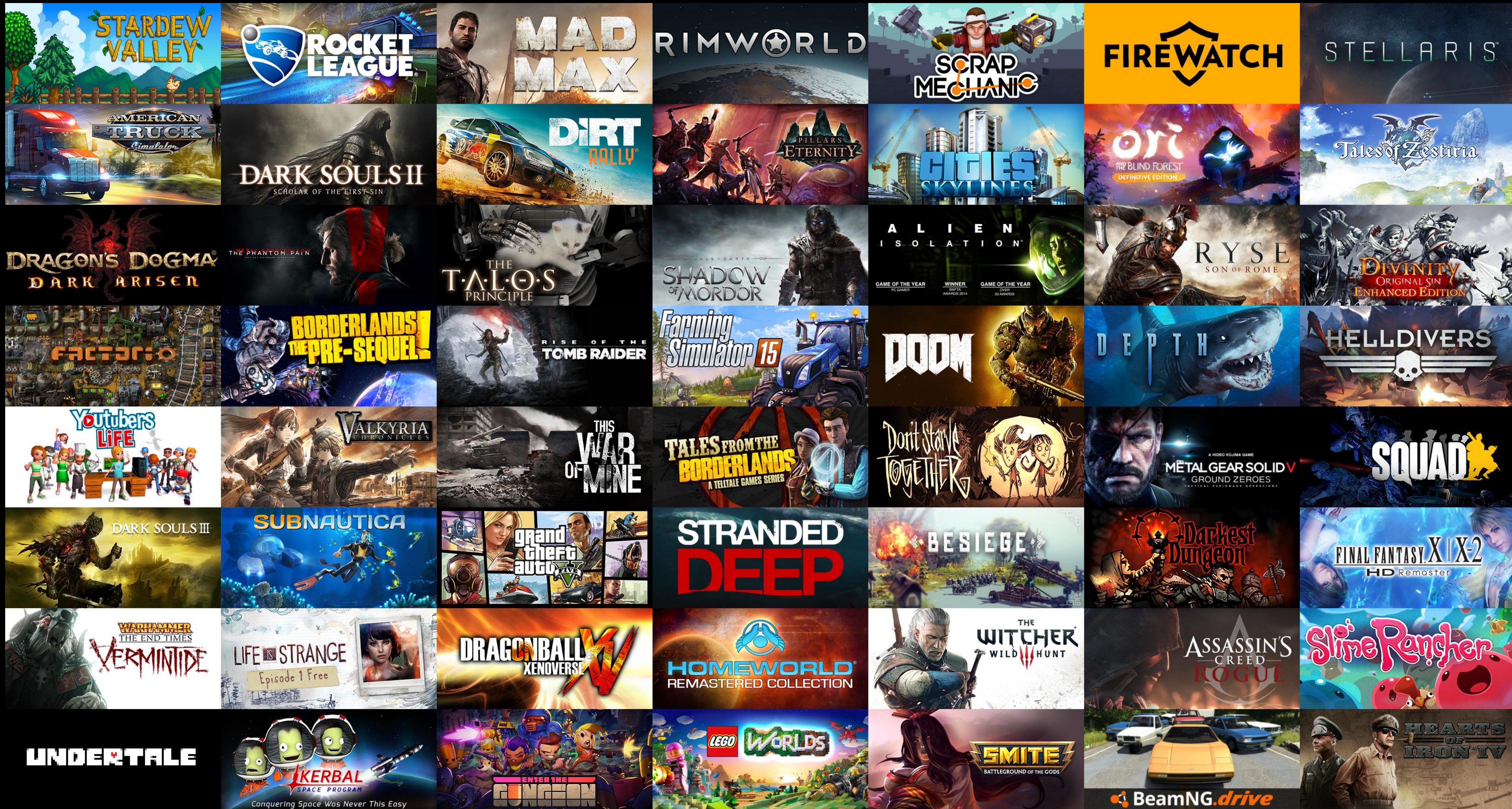


User Reviews:
OVERALL: **Overwhelmingly Positive** (29,053)



User Reviews:
OVERALL: **Very Positive** (3,933)





STEAM® DEV DAYS



Steam Growth

CONCURRENT USERS OVER TIME

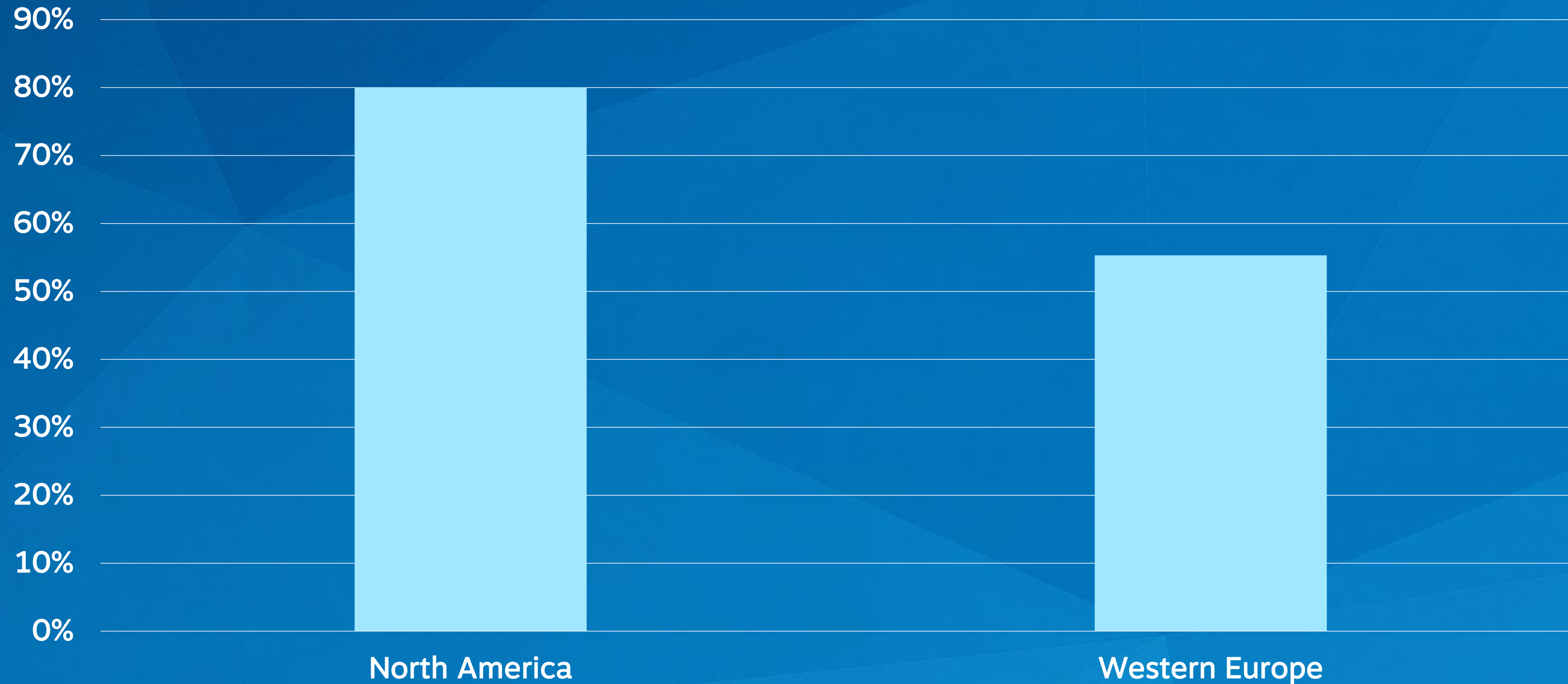


**MORE PLAYTIME PER USER
MORE GAMES PER USER**



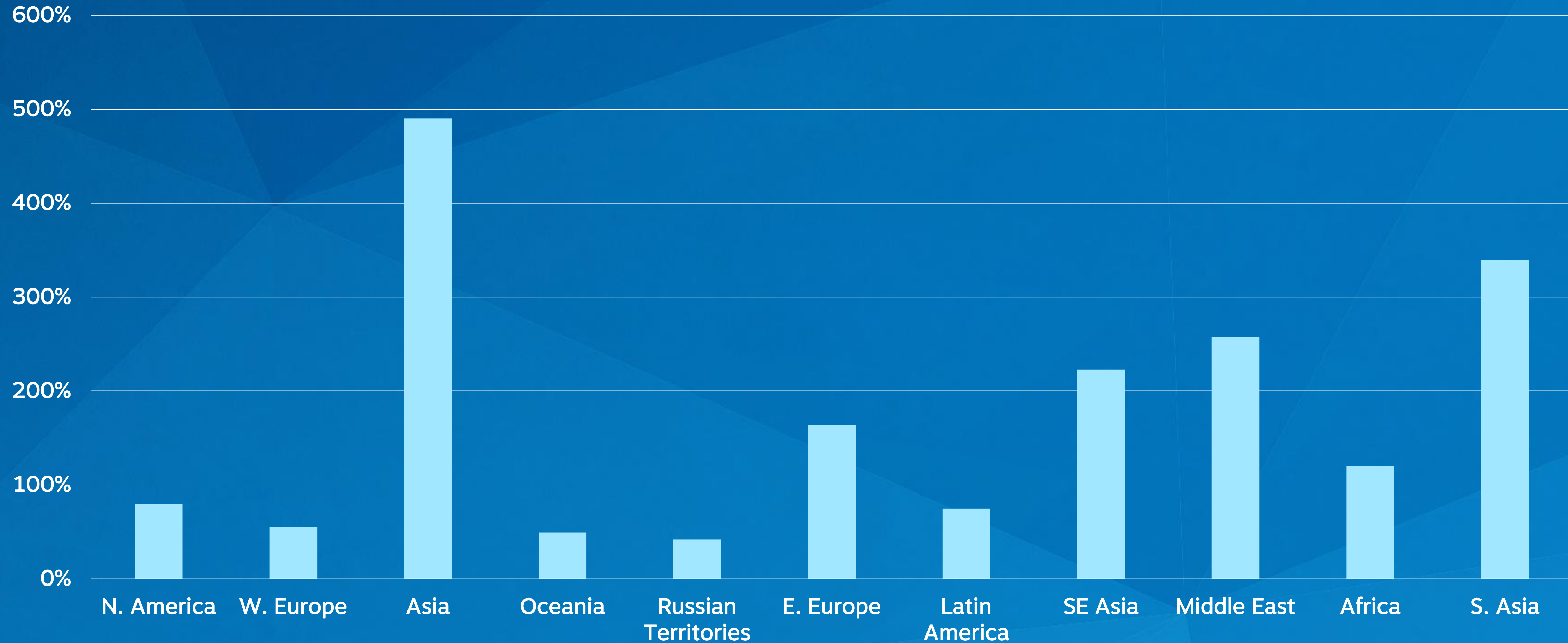
Steam Growth – Since Dev Days 2014

% REGIONAL REVENUE GROWTH



Steam Growth – Since Dev Days 2014

% REGIONAL REVENUE GROWTH



Steam Growth

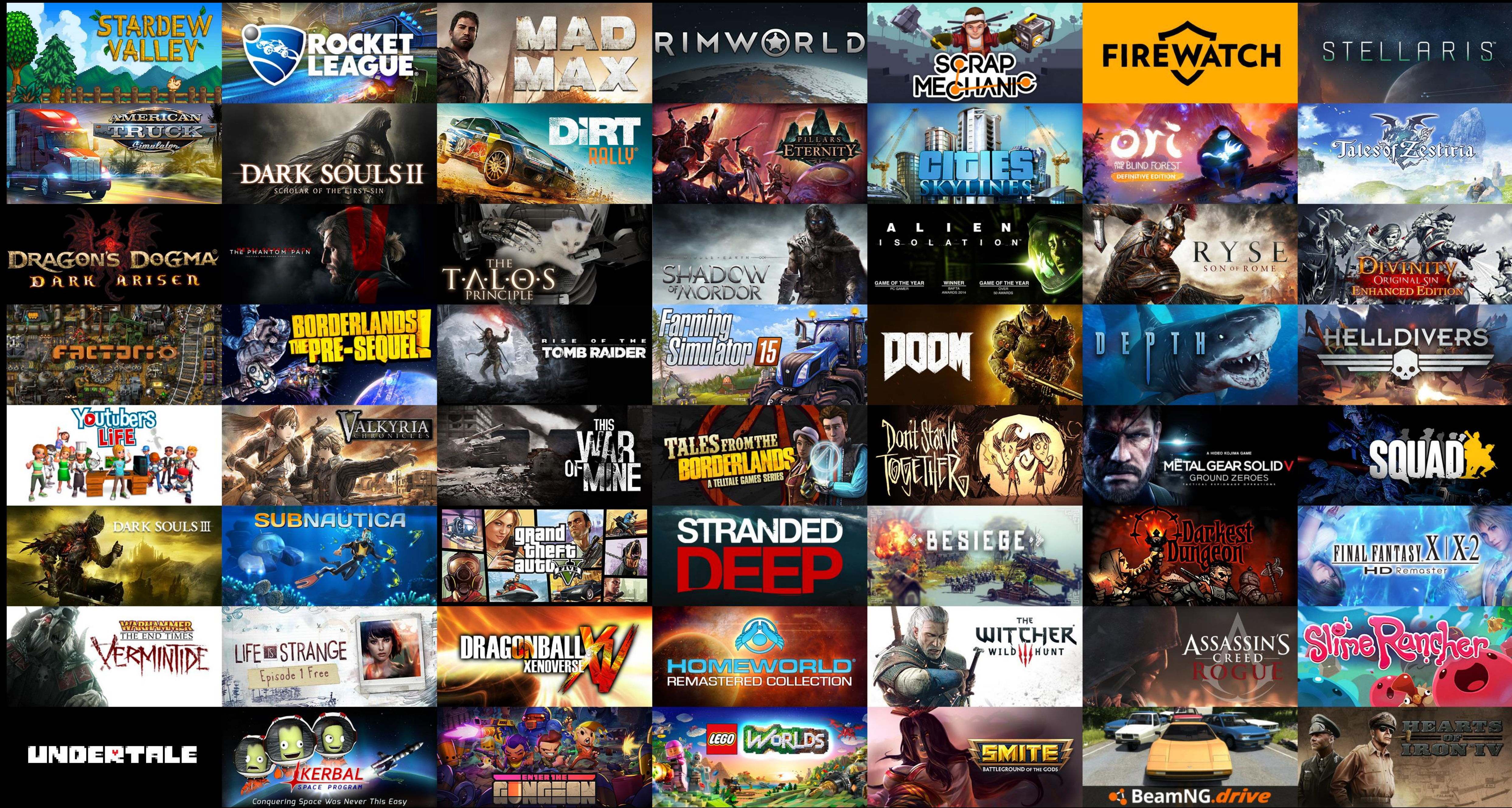
**LOCALIZATION:
25 LANGUAGES**

**LOCAL CURRENCIES:
29 LOCAL CURRENCIES**

**LOCAL PAYMENT METHODS:
50+ LOCAL PAYMENT METHODS**

**WORLDWIDE CONTENT:
GAME DEVELOPERS IN 100+ COUNTRIES**





**STEAM:
2017 AND BEYOND**



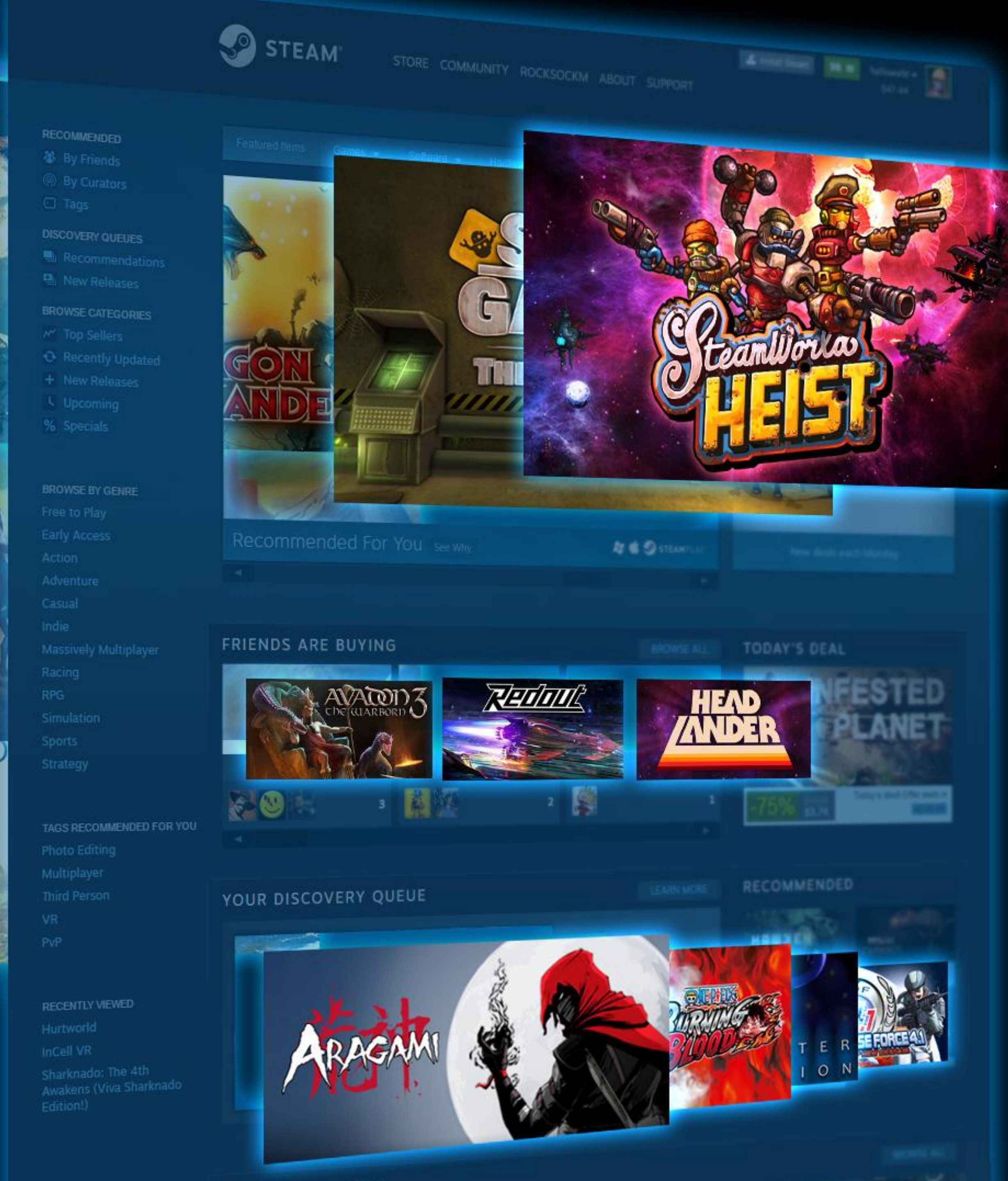
RECOMMENDATIONS

PREFERENCES

FILTERS

FOLLOWED CURATORS

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MANY TO MANY

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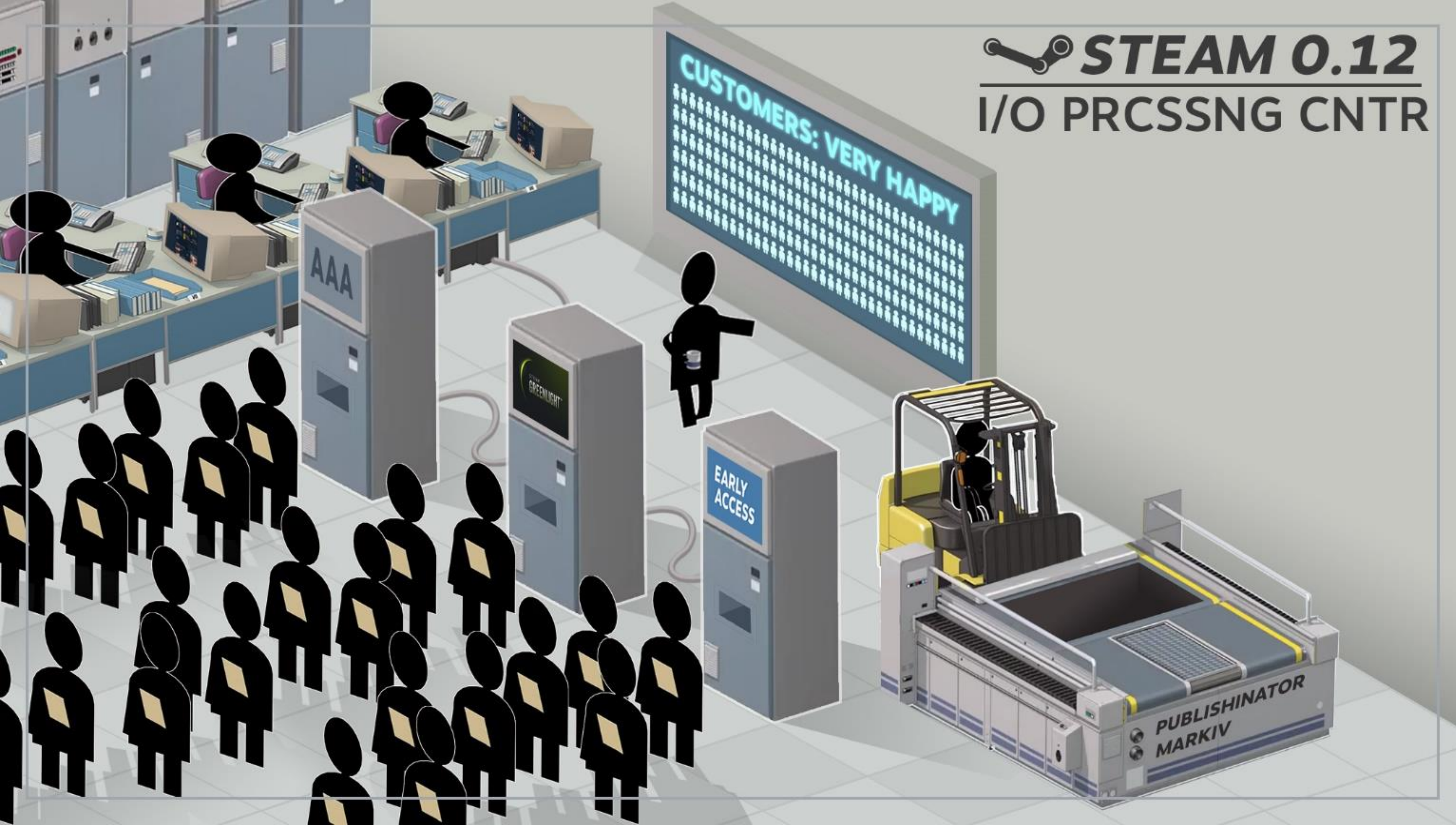
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THANK YOU

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